

## Customer Register Design Forum Finland / Finnish Society of Crafts and Design

**Controller:**

Design Forum Finland / Finnish Society Of Crafts And Design — Konstflitföreningen i Finland ry  
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**Processor:** Koodiviidakko Oy / Liana Technologies

The register holds contact information of Design Forum Finland's stakeholders, partners and newsletter subscribers as well as contact information of media representatives. The information in the register will be used for stakeholder and customer posting, communications, sending invitations and newsletters and similar communications.

The register's data have been collected in the following ways: People registered in Design Forum Finland's events and training events have given their consent to registering and posting their data in their registration form. Stakeholder group members, partners and other customers have either given their consent to registering their data, or registering the data is based on managing a public obligation or a customer relationship. Press representatives are in the register based on their position. The newsletter subscribers have ordered the Design Forum Newsletter with an online form. Only their email address and information about their preferred language (Finnish/English) are included in the register. Regarding other data subjects, at most the following data will be registered: the data subject's name, email address, position in the company, company, telephone number, potential postal address. Additionally, certain classification identifiers may be added to the data subjects, e.g. their position, preferred language, job assignment (marketing, editor in chief, etc.), participation in a certain DFF's event or project, communication type (e.g. stakeholder posting, international communications, Christmas greeting), etc. These identifiers are used to target the communications. The register does not include any data unnecessary to Design Forum Finland's operations.

The register is updated continuously in connection to Design Forum Finland's operations. The register data can only be viewed by members of Design Forum Finland's personnel with their own personal login credentials and password. The registered data will not be disclosed to third parties or transferred outside the EU or the European economic area.

The data subject has the right to access their personal data saved in the register by contacting the controller. All data regarding the data subject will be erased if they so wish, or if their position or the company they are representing are no longer part of Design Forum Finland's operations and communications. The data subjects have all the rights to their personal data determined in the EU's General Data Protection Regulation and the related directive (EU 2016/679, EU 2016/680) (rights of rectification, data portability to another system, notification of a data security violation, etc.)